



Opalescence<sup>®</sup>  
tooth whitening systems



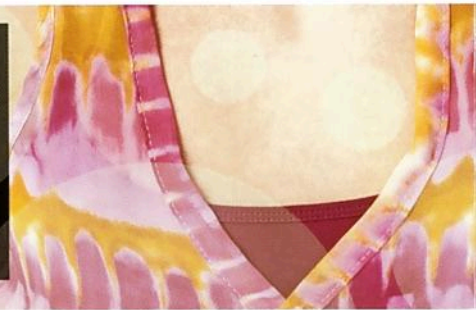
The leader in whitening

Ask about  
tooth whitening



Your smile says more about you than any other physical feature. Help your smile be as dazzling as it can be with Opalescence Tooth Whitening.

Opalescence features professional, affordable tooth whitening for every lifestyle, budget and smile.





## How does tooth whitening work?

Tooth whitening is a chemical process. The peroxide in the whitening agent breaks down into tiny molecules that move inside the tooth structure, where they break down any molecules that cause discoloration. Because of this process, the internal colour of the entire tooth is lightened, and the structure of the tooth is not altered at all. Enamel, dentine and any fillings, crowns or veneers are not affected or harmed by the peroxide.



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## How long does tooth whitening last?

Tooth whitening results are very stable. Depending on your nutrition and lifestyle habits, tooth whitening may need to be topped up periodically, which is perfectly safe.

## Will tooth whitening cause tooth sensitivity?

Opalescence PF contains desensitising agents and has a high water content that keeps your teeth hydrated throughout the treatment which helps combat sensitivity for a comfortable and pleasant experience.

## Is tooth whitening kind to my teeth?

Independent clinical studies have confirmed the fluoride and potassium nitrate in Opalescence PF treatments actually helps to reduce cavities, minimise sensitivity, increase enamel hardness and improve the overall health of your teeth.

Opalescence contains a patented PF formula for stronger enamel, decreased sensitivity, and caries prevention <sup>1,2,3,4,5</sup>

1. Basting RT, Rodrigues A, Serra MC. The Effects of Seven Carbamide Peroxide Bleaching Agents on Enamel Microhardness over time. JADA. 2003; 134(10):1335-42. 2. Al-Qunaian T. The Effect of Whitening Agents on Carie Susceptibility of Human Enamel. Operative Dentistry; 2005; 30 (2):265-70. 3. Clark LM. et al. Influence of Fluoridated Carbamide Peroxide Bleaching Gel on Enamel Demineralization (Abstract#0497). AADR. 2006. 4. Amaechi BT. Et al. Enamel Fluoride Uptake from Fluoridated Carbamide Peroxide Bleaching Gel (Abstract#0498). AADR. 2006. 5. Browning WD. Et al. Report on low sensitivity whiteners (Abstract#1650). AADR. 2006



b e f o r e



a f t e r

More tooth whitening treatments are successfully carried out worldwide with Opalescence than with any other system

Ask your dentist today about  
the best whitening  
treatment for your smile



Reveal **your** big white smile  
courtesy of

Opalescence<sup>®</sup>  
tooth whitening systems



The leader in whitening

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